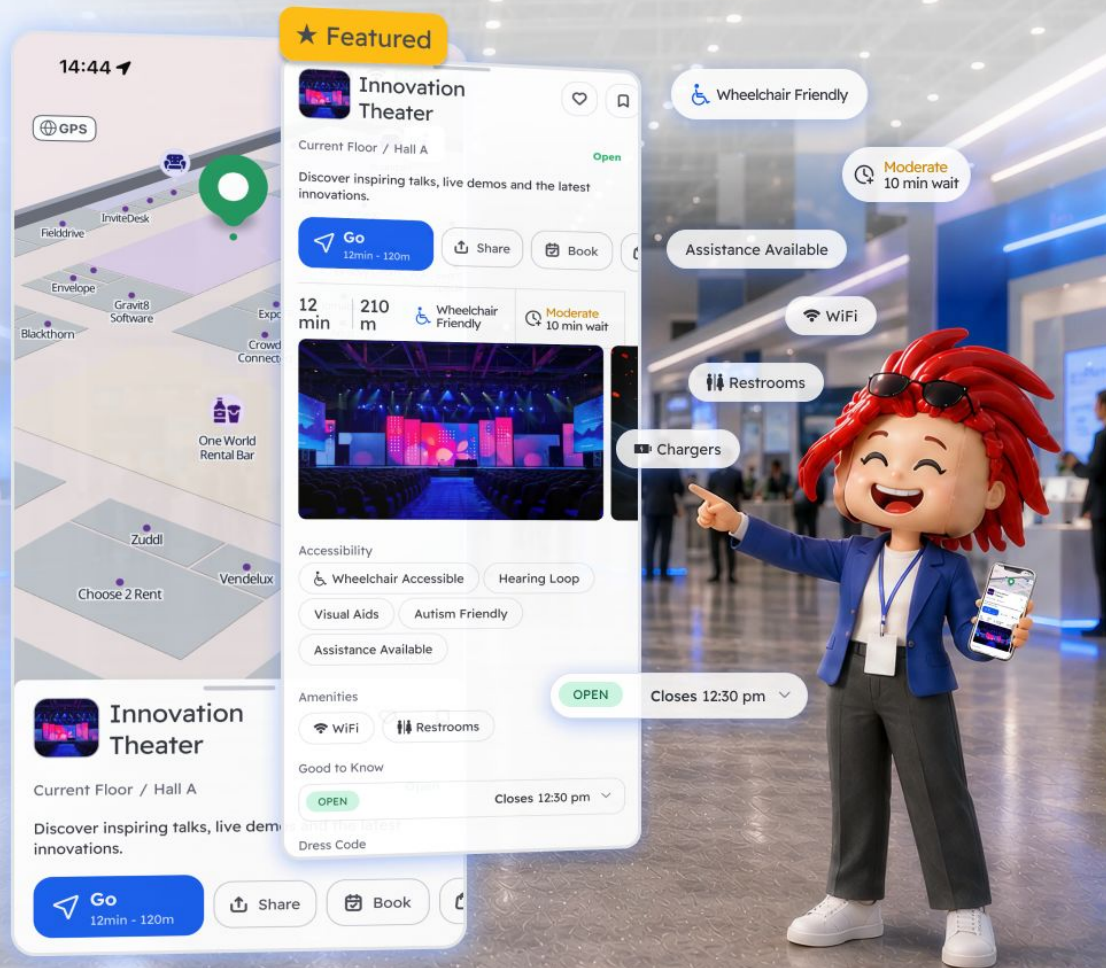
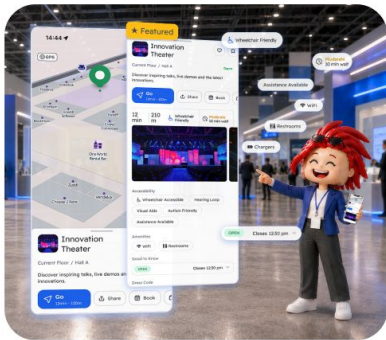


Pointtr Demo Day September



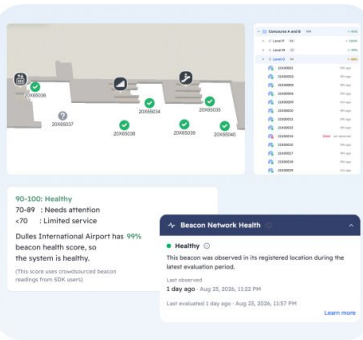
WHAT'S NEW

What's new at Pointr



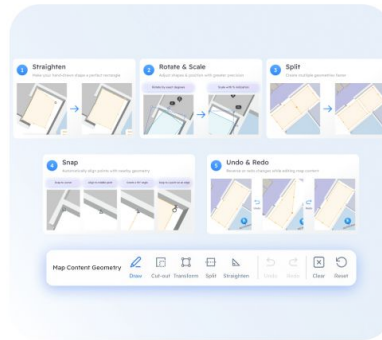
1 POI Updates

Feature places, richer details and useful quick actions.



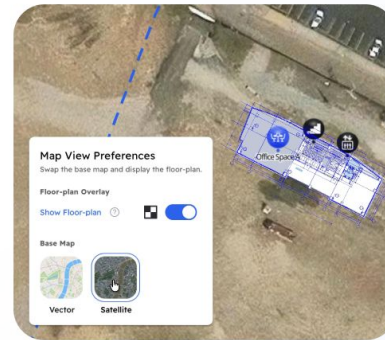
2 Crowdsourced Beacon Monitoring

Monitor network health and find issues faster.



3 Smarter Map Editing

Create & edit POIs with greater precision and less effort.



4 Satellite View & Blueprint Controls

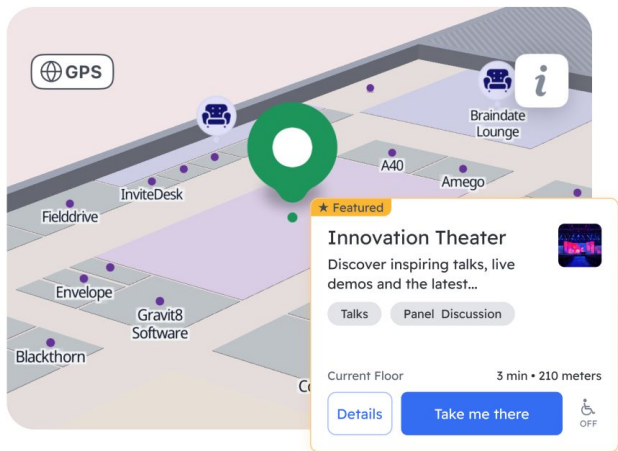
Align buildings & maps more accurately using satellite imagery & blueprint overlays.

MAPS

POI Updates

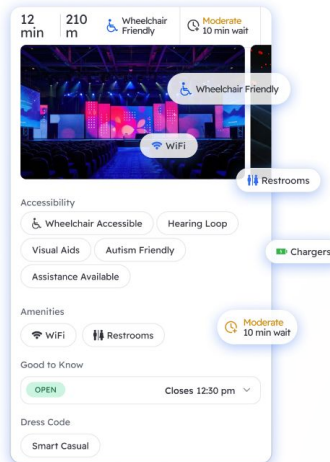
Featured POIs

Highlight key destinations across Quick Access, Search and the map.



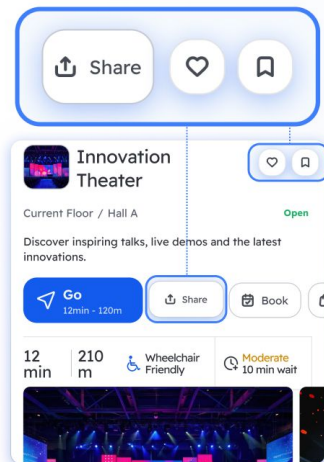
Richer POIs

Show more detailed and consistent destination information.



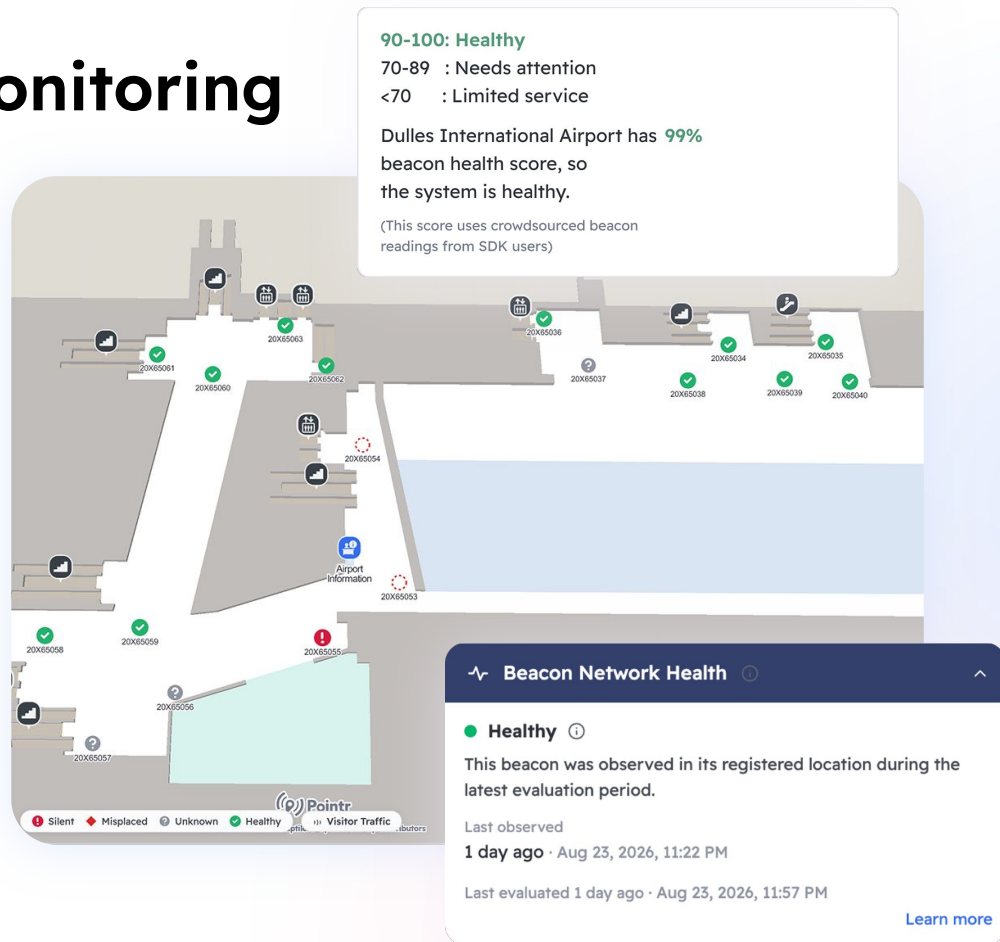
Quick Actions

Share, favorite or bookmark POIs directly from the details card.



Crowdsourced Beacon Monitoring

- ✓ **Monitor network health** across buildings and levels
- ✓ **View beacon status** directly on the map
- ✓ **Spot silent beacons** and other issues faster
- ✓ **Check recent activity** with last observed and evaluated times
- ✓ **Prioritise maintenance** using colour-coded health scores
- ✓ **Assess beacon health** using crowdsourced readings from SDK users

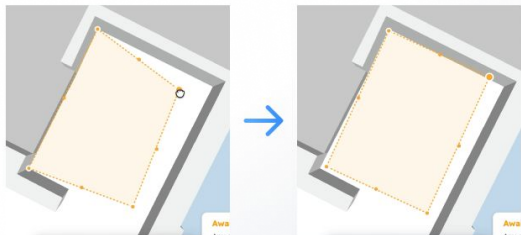


Smarter Map Editing



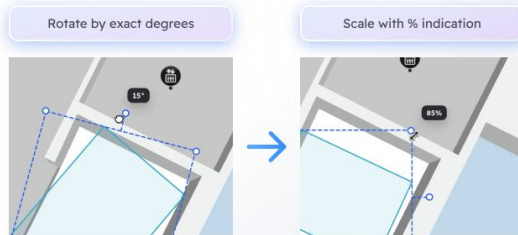
1 Straighten

Make your hand-drawn shape a perfect rectangle



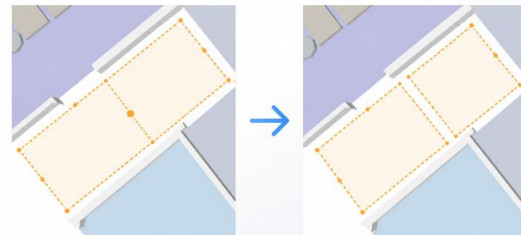
2 Rotate & Scale

Adjust shapes & position with greater precision



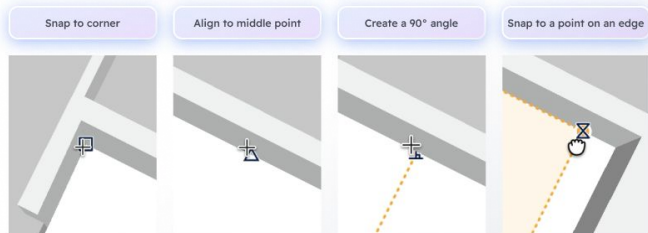
3 Split

Create multiple geometries faster



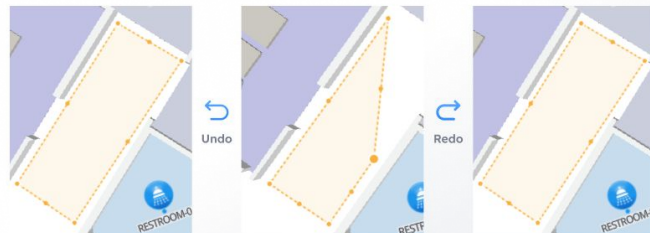
4 Snap

Automatically align points with nearby geometry



5 Undo & Redo

Reverse or redo changes while editing map content



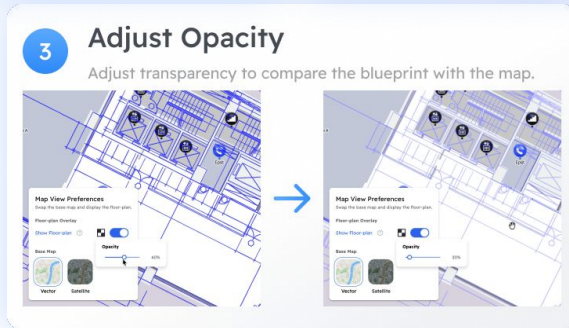
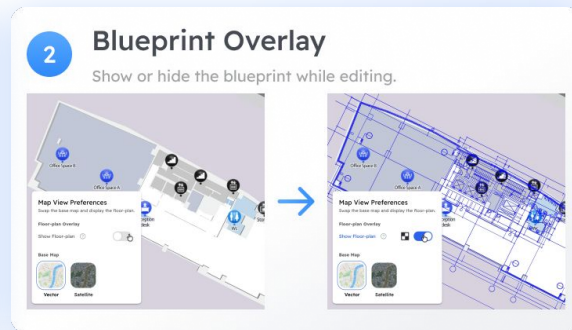
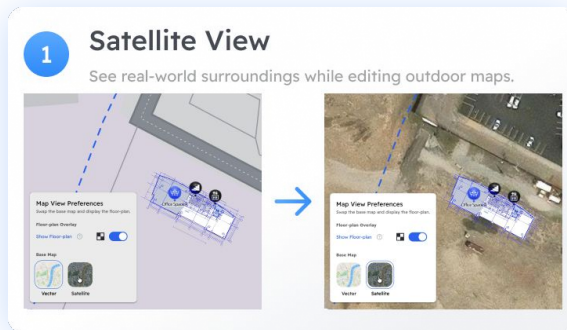
Satellite View & Blueprint Controls

Better building positioning and easier outdoor paths editing with clearer real-world context.

✓ **Satellite View** for more accurate georeferencing and outdoor path editing.

✓ **Blueprint Overlay** shows or hides the blueprint while editing.

✓ **Adjustable Opacity** makes the blueprint easier to compare.

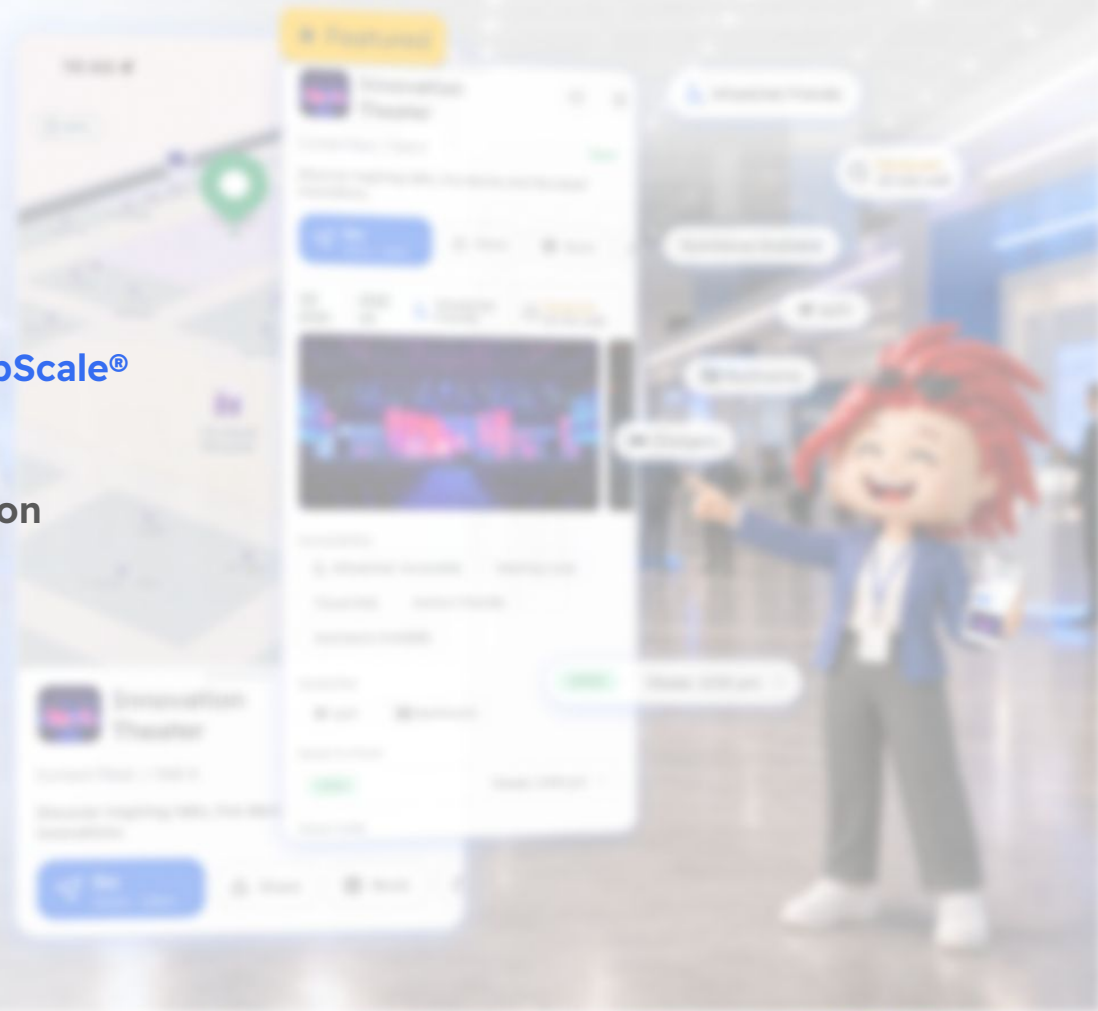


WHAT'S NEXT

Coming Soon

A preview of what we are working on next

- ✓ Automatic map updates via **MapScale®**
- ✓ Simpler **geofencing** configuration
- ✓ **Multi-client** hosting
- ✓ And More





LIVE Q&A





Thank you!



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Got questions?
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